

RACHEL LAFORCE



MEDIA KIT

RACHEL LAFORCE IS A **MULTI-HYPHENATE CREATIVE - COMEDIAN, ACTOR, PRODUCER AND WRITER** - WHOSE WORK BRIDGES ENTERTAINMENT, AUTHENTICITY, AND STRATEGY. WITH CREDITS SPANNING **HBO, HULU, CNN, AND THE SECOND CITY**, SHE BRINGS THE STORYTELLING INSTINCTS OF A PERFORMER AND THE PRECISION OF A PRODUCER TO EVERY COLLABORATION.

AS CO-FOUNDER OF SKEWED ORBIT STUDIOS, RACHEL HAS BUILT A BOUTIQUE CREATIVE AGENCY AND PRODUCTION SPACE IN ATLANTA THAT DEVELOPS CAMPAIGNS, BRANDED CONTENT, AND LIVE EXPERIENCES FOR MISSION-DRIVEN BRANDS. **HER BACKGROUND IN PERFORMANCE AND WRITING MEANS BRANDS DON'T JUST GET INFLUENCE - THEY GET CREATIVE DIRECTION, COMEDIC TIMING, AND A COLLABORATOR WHO KNOWS HOW TO CONNECT EMOTIONALLY AND CONVERT.**

FROM UGC PARTNERSHIPS TO FULL-SCALE PRODUCTIONS, RACHEL HELPS BRANDS CRAFT CONTENT THAT FEELS HUMAN, FUNNY, AND CULTURALLY RELEVANT - **BECAUSE WHEN AUDIENCES LAUGH, THEY LISTEN.**

ABOUT RACHEL



ENTREPREUNERSHIP



CONTENT SPECIALTIES

LINK TO UGC PORTFOLIO

DIRECT TO CAMERA

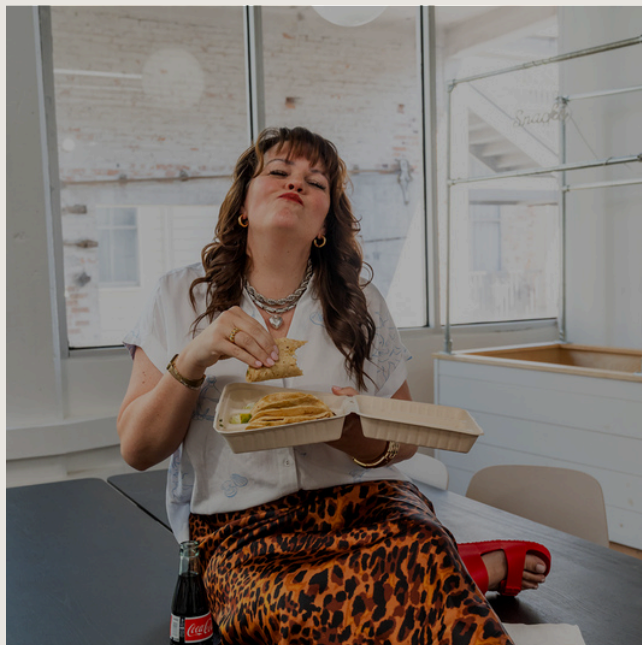
PODCASTING

ORGANIC

VOICE OVER

SKETCH COMEDY

DAY IN THE LIFE



BRANDS SHE'S WORKED WITH



CLIENTS, CREDITS AND COLLABS:



MERMAN



THE
HUFFINGTON
POST



~ RIVERSIDE

The
Second
City

CALPAK TMZ



TEDx

magic
story

CNN



RO

HBO

twirl

Dose



FOLLOWING

FOLLOWERS AND SUBSCRIBERS
ACROSS PLATFORMS:

85K

PODCAST LISTEN THROUGH RATE

85%

NEWSLETTER OPEN RATE

80%

AUDIENCE

AGE RANGE

70% 35 - 55 YEARS

LOCATION

60% U.S

GENDER

88% FEMALE



CONNECT WITH RACHEL



[RACHELLAFORCE.COM](https://rachelforce.com)

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PLEASE CC - CAROLINE@SKEWEDORBIT.COM

PLEASE GET IN TOUCH AND MY TEAM WILL GET
BACK TO YOU IN 1-2 BUSINESS DAYS.

